

The Virtual Music Education Conference 2014



Official Program Guide and Agenda

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Program Guide and Agenda



**Resources, Ideas and Inspiration
from the best in our industry**

In this Program Guide and Agenda:

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Why a *VIRTUAL* Music Education Conference?

Twenty years ago I was teaching in a small country town. I finished a degree, qualified as a teacher, then went to start my first job. It was a SHOCK! I had to stay up late every night to prepare classes, and it wasn't an easy time..... but do you know what was the hardest thing? The lack of support and guidance. There was no help at all: I was stuck. That experience was the inspiration for me to create my company, and this conference.

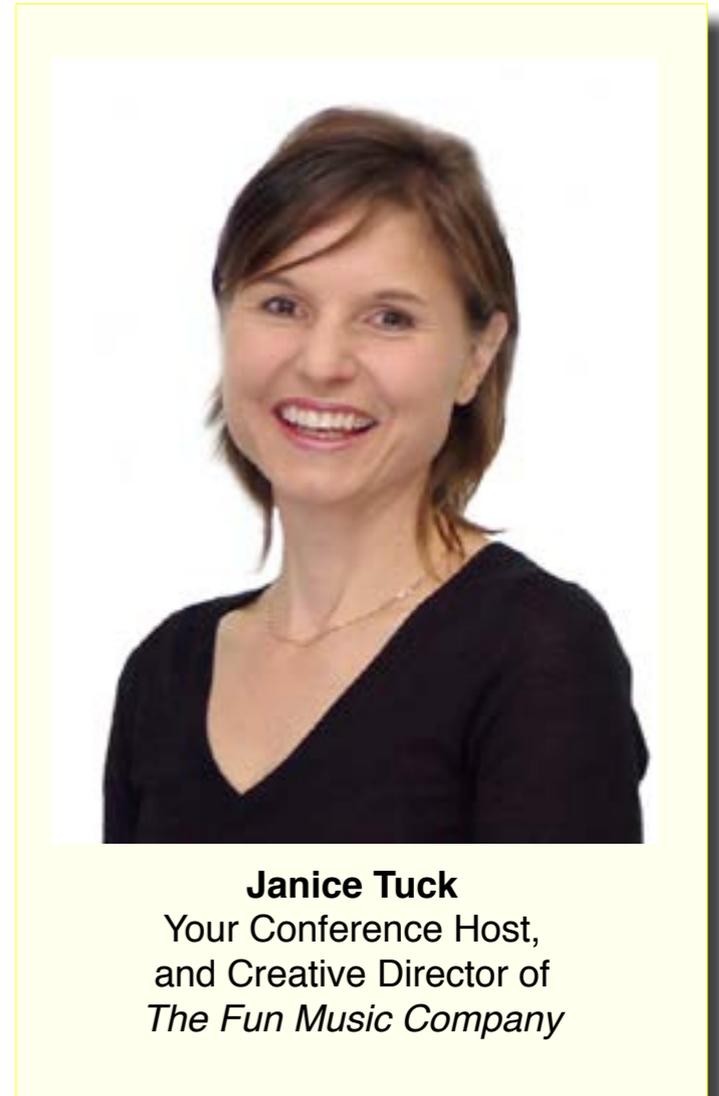
Twenty years on, and we have this wonderful thing called the Internet. We have all the information of the world at our fingertips... however it is still really hard to know where to find support and guidance. Who do you trust? Who are the experts in each area? How do you meet people who can guide you in the right direction?

If you want new ideas and inspiration, the only real options are live conferences and trainings. However, most of these cost \$500+, just for the registration. PLUS there's all the cost of transport, accommodation... and that's even if you can get the time off work. There HAD to be a better way.

Now people can download the presentations and listen in their own time.

It's **not free**.. because you know the old saying... *"If you pay peanuts... you get monkeys"*... If we had it free we could never get the quality of presenter we have for you, however registration is available at a very economical cost. Plus.. these people are not just here to sell you on books and programs. The only way anyone is invited to speak at this event is if they have been nominated by a member of the public, and there is no sponsorships or selling involved.

Most of all, what we'll give you at this event is a reason WHY. WHY Teach Music? Why is music important for our students? If you have strong reasons why... you'll be the best teacher you can be, and you can improve your teaching career in amazing ways you never thought possible.



Janice Tuck
Your Conference Host,
and Creative Director of
The Fun Music Company

Janice Tuck

How the Conference Works

- This conference consists of pre-recorded audio and video interviews and presentations from each of the guest speakers. There are 18 sessions of approximately one hour in duration.
- The sessions are released on four days: the 4th-7th of July, 2014, however you do not have to attend at that time, you can watch or listen whenever it is convenient to you.
- You simply login to the conference website **vmus2014.com** and watch at your own convenience, anytime after the first week of July. You have access for a full year.. until July 2015.
- Our bonus package also includes a **pre-loaded mp3 player** with the entire audio of the conference, so you can use this to listen at your own convenience, in the car, or while exercising.
- You can use the form on the website to submit your questions for the speakers, but you must do it **as early as possible**, so that we can ask the questions during the sessions. The sessions are recorded in the weeks just prior to July 4-7.

The screenshot shows the homepage of the Virtual Music Education Conference 2014 website. At the top, the title "The Virtual Music Education Conference 2014" is displayed in a stylized font, with a digital clock showing "23 15 38". Below the title is a navigation menu with links for Home, About, Speakers, Pricing, Frequently Asked Questions, Login, and a prominent "Register Now" button. The main content area features a large banner with the text "The best ideas to help YOU in the classroom...." and "Some of The Best in Elementary Music". Three speaker portraits are shown: John Jacobson, Leigh Ann Garner, and Denise Gagné. Below the portraits is a "Click here to Register Now" button with the text "Earlybird Pricing Available until June 16th, 2014". A "Register Now!" button is also present. The bottom section includes a "Welcome" message and a "Pres" (press) button. A small image of a pre-loaded mp3 player is shown in the bottom right corner.

Your Special Bonus Package

Every participant registered gets the following bonus items **shipped to their door**, after the conference is recorded and released on July 7th.



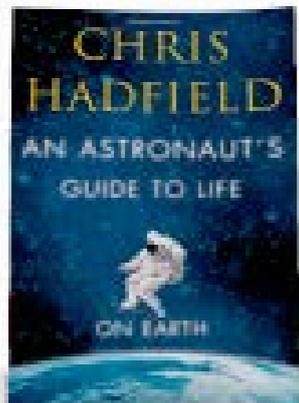
Pre-loaded mp3 player with complete audio of conference

This will have audio versions of all of the speakers presentations, so you can listen to them in the car, or while you are exercising, and you don't even have to download them!



Fun Music Company 'Super Resource Kit' CD-ROM

This includes over \$200 of complete products for music teaching, including 'Boomwhacker Beatz' and 'Practical Music Lessons' for elementary school, and a 'Printable Music Lesson Plans' module and a "Printable Theory Books' level for middle or junior high schools.



Copy of Chris Hadfield's Inspirational Book

'An Astronauts Guide to Life on Earth' This best selling book is an inspiration - and a great read for anyone. Learn about how music helped one of the world's top Astronauts!

The Virtual Music Education Conference Presents

Colonel Chris Hadfield

*“An Astronauts Guide
to life on earth....and
music!”*



In this interview retired Astronaut Colonel Chris Hadfield will discuss his career as an Astronaut, how he came to record the first song in outer space and the influence of music on his life.

The Virtual Music Education Conference Presents

Leigh Ann Garner

*Kodály-Inspired
Teaching: A Purposeful
and Playful Approach to
Active Music Making*



In this session Dr. Leigh Ann Garner will discuss lots of practical ways to implement Kodály concepts in the classroom.

The Virtual Music Education Conference Presents

Dr. Daniel Levitin

*“Music and its
effects on the Brain”*



Dr Daniel Levitin is a neuroscientist, and one of the world leading researchers into the effect of music on the brain. In this session Dr. Levitin will discuss what is fact and what is fiction in this area.

The Virtual Music Education Conference Presents

Dr. Alice Hammell

*“Teaching Students with
Special Needs in the
Music Classroom and
Ensemble*

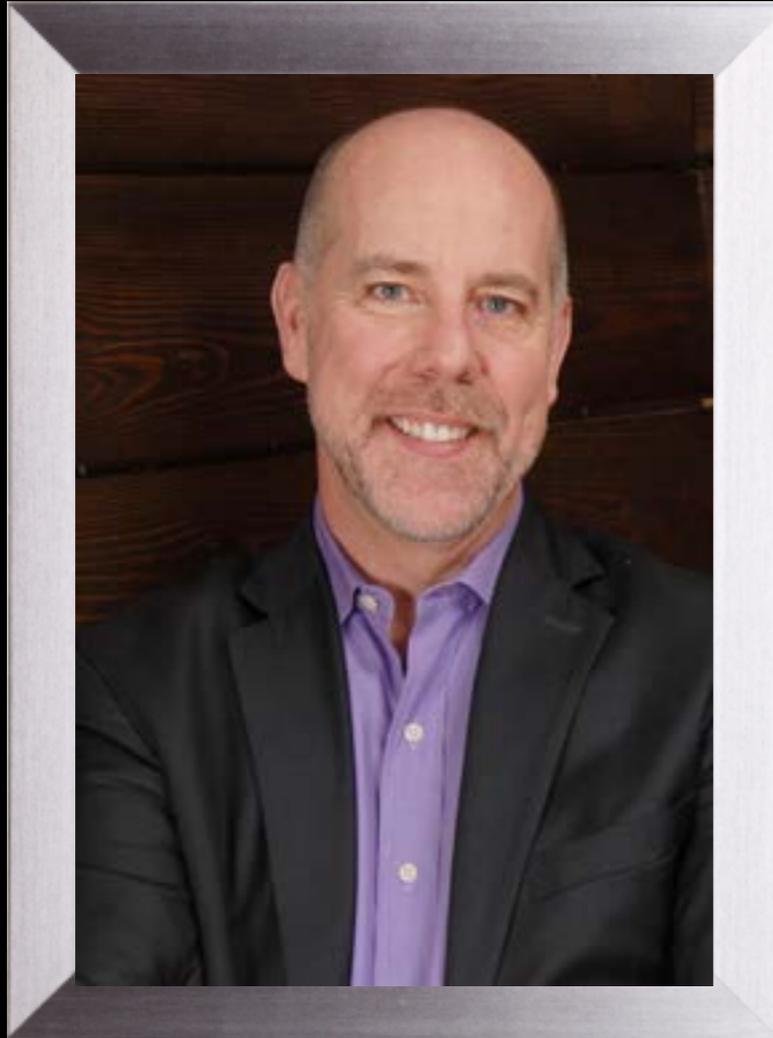


Dr. Alice Hammel will draw on her experience and research teaching music to children with a variety of special needs to discuss the challenges all teachers face in this area.

The Virtual Music Education Conference Presents

Dr John Feierabend

*“Becoming Tuneful,
Beatful and Artfulw”*



In this session Dr. Feierabend will discuss his work in music and movement development for children, including his work with First Steps in Music and Conversational Solfege

The Virtual Music Education Conference Presents

Lynn Kleiner

*“Using Orff concepts
with preschool music
classes”*

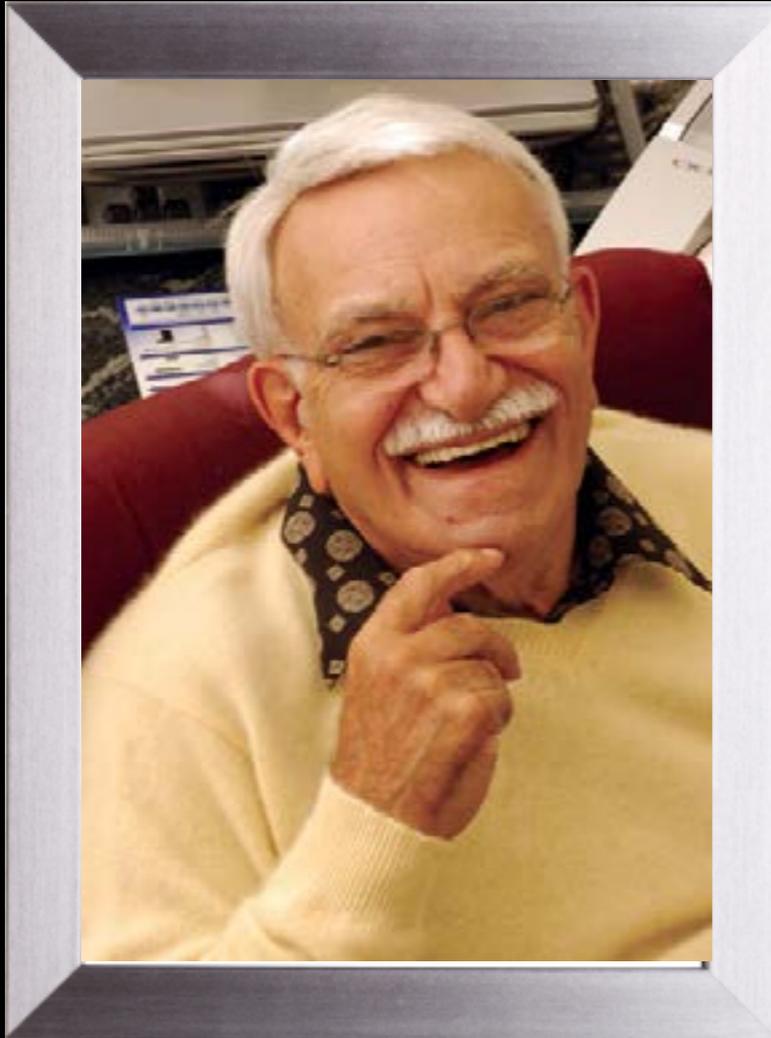


In this Session Lynn Kleiner will share how she uses ideas from the Orff Shulwerk approach in Preschool Music Education.

The Virtual Music Education Conference Presents

Sammy Nestico

*“On the Sammy Side of
the Street....”*



In this interview, Mr Nestico will discuss his experiences over sixty years working in the music industry, and creating some of the most well known and popular arrangements and compositions in the school band repertoire.

The Virtual Music Education Conference Presents

Professor Margaret Barrett

*“The development of
creativity in young
children”*



In this session, Professor Barrett will discuss her research work into the pedagogy of creativity and the development of creativity in young children.

The Virtual Music Education Conference Presents

John Jacobson

*“Inspiring Music in
Children with Singing
and Choreography”*



In this fun session John will discuss ways to inspire your choir, and ways to begin with choreography, even if you have never taught dancing before

The Virtual Music Education Conference Presents

Carrie Lennard

*“Using technology with
special needs students”*

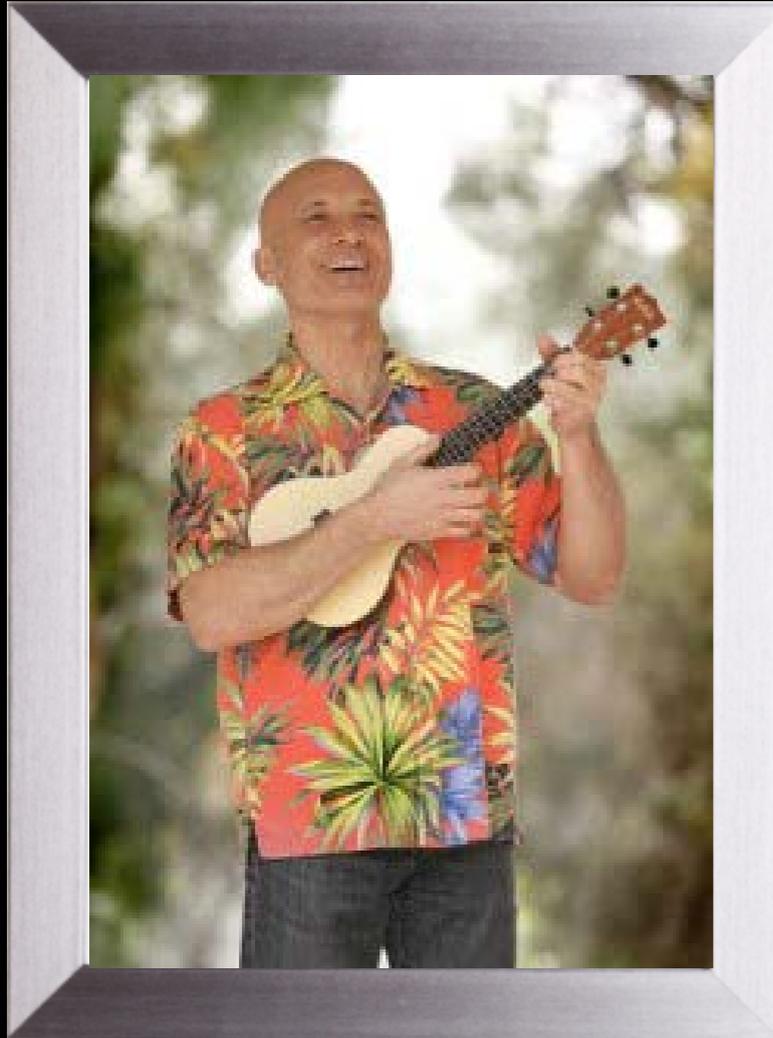


Creative music-making using your iPad - simple and practical ways for children with severe and profound learning difficulties to make music together.

The Virtual Music Education Conference Presents

Kalani

*“Let the Fun Shine In -
Easy Ukulele Activities
for Teachers and
Students”*



In this session, Kalani shares songs, strategies, and tips for successfully incorporating the ukulele into music class.

The Virtual Music Education Conference Presents

Denise Gagné

*“Listening Fun -
Inspiring children to
love classical music
using active, silent and*

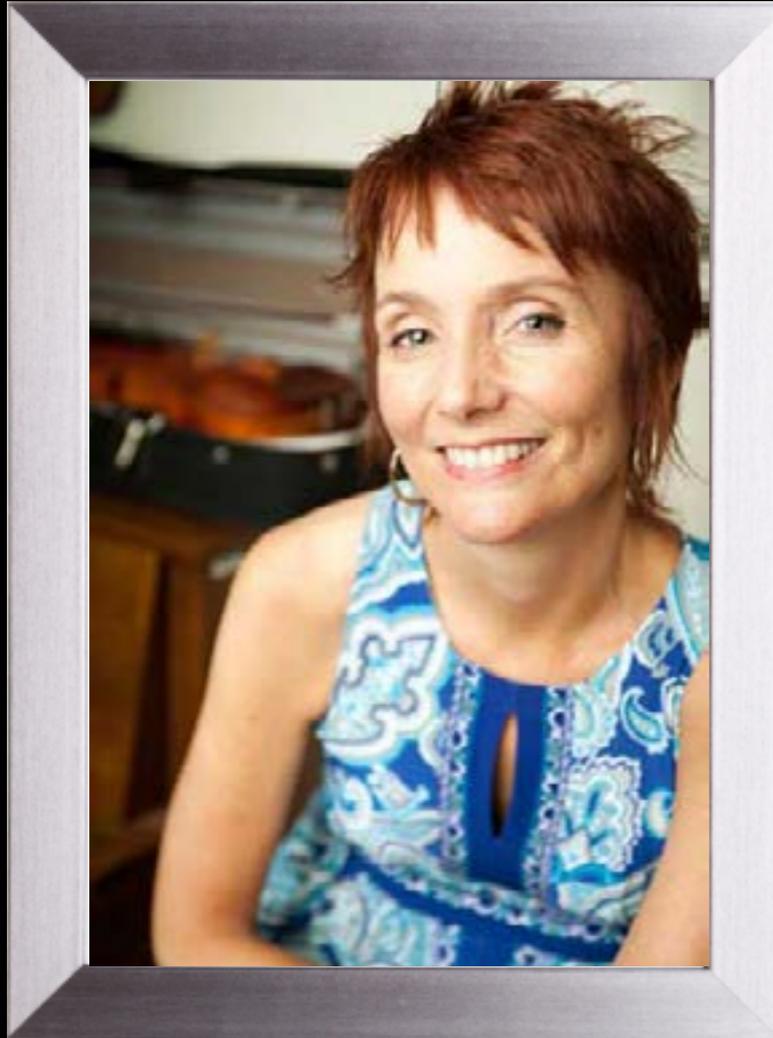


In this session Denise will share the ways she inspires children to love classical using active, silent and intercom listening.

The Virtual Music Education Conference Presents

Dr. Brenda Brenner

*“Reaching into our most
needed communities
with Outreach String
Programs”*



In this session Dr. Brenner will discuss her work in outreach string programs, and how children's lives in these programs are benefiting from regular participation in music.

The Virtual Music Education Conference Presents

Dr. Carol Krueger

*“Easy steps towards
effective sight-singing”*



Dr. Krueger will draw on her extensive experience as a choral conductor and discuss methods for developing effective sight singing in your choir.

The Virtual Music Education Conference Presents

Kent Knappenberger

*“How I won a Grammy
award teaching
music....”*



In this session Kent will discuss his ideas and strategies for inspiring students to be their best, and how he came to win a Grammy award as a music teacher!

The Virtual Music Education Conference Presents

Megan Flint

“Fun Ideas for engaging children in the choir”



Megan will draw on her extensive experience as a choral conductor to talk about fun ways to engage and motivate choirs of all ages.

The Virtual Music Education Conference Presents

Brian Chung

*“Classical Improvisation
Ideas for Piano Lessons”*



In this session, Brian Chung will discuss ideas for getting improvisation going at the Piano, no matter how much experience you have!

The Virtual Music Education Conference Presents

Jeanette LoVetri

*“Essential Contemporary
Vocal Techniques for
Music Teachers”*



In this session, renowned Vocal coach Jeannette LoVetri will discuss essential techniques that are vital for music teachers to understand

Introducing.... Fast-Tech-Talks

This year, at the virtual music Education conference we decided to present the technology area in a different way.

You'll notice that not many of our speakers are talking about Music Technology. Instead of inviting in speakers to talk about technology areas, we decided to give you the information you really need.. in as little time as possible.

We don't want you to have to sit for an hour to listen to an expert talk about interactive whiteboards or iPads.. we wanted you to get your questions answered in as little time as possible.

So therefore we're including these 10-15 minute 'bonus' sessions, featuring just our conference host, Janice Tuck running you through the basics of these areas, and answering your questions.

If you don't know where to start with technology.. these sessions will be ideal for you!



Fast -Tech - Talk #1

A Music Teacher's Guide to
**Interactive
Whiteboards**



Fast -Tech - Talk #2

How to effectively use
**iPads in the
Music Classroom**



Fast -Tech - Talk #3

A Music Teacher's Guide to
**What you can do
in the Computer Lab**

* Exact topics may change, depending on questions asked by participants

Conference Agenda

Because this isn't a typical conference, you don't need to worry about whether or not you can attend at a certain time, to catch your favourite presenter. As it is all pre-recorded, and **available for you to watch for an entire year** on the website, and forever on your personal media player, **you can listen and watch whenever you wish**. The sessions are released from the 4th -7th of July. We can't say exactly which sessions are released on which days, as it depends on when they are recorded and edited, which will only be known the week beforehand.

Day One Friday 4th July



Session #1



Session #2



Session #3



Session #4



Session #5

Day Two Saturday 5th July



Session #6



Session #7



Session #8



Session #9



Session #10

Day Three Sunday 6th July



Session #11



Session #12



Session #13



Session #14



Tech Talks 1&2

Day Four Monday 7th July



Session #15



Session #16



Session #17



Session #18



Tech Talks 3&4

All sessions approximately one hour in length, except 'fast tech talks' - which will be approximately 10-15 minutes

Frequently Asked Questions

Do I have to be available at a specific time?

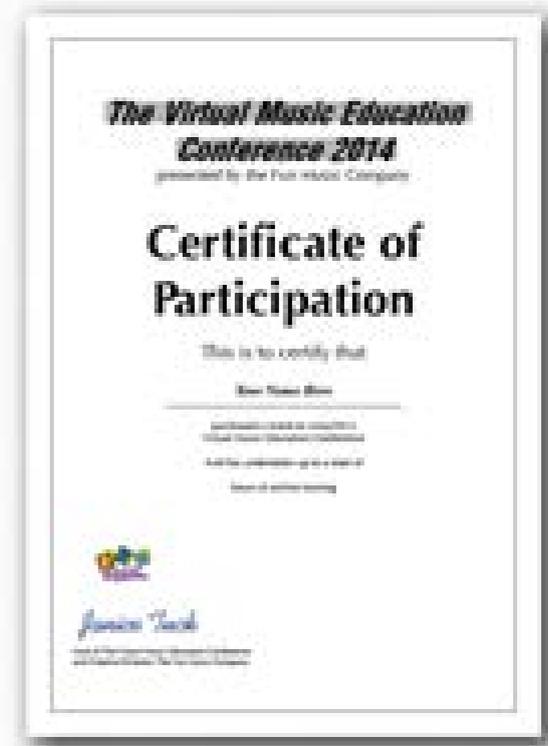
NO.. You don't. This is quite unique for an online event, as far as I'm aware, in that we're NOT requiring that you sit behind your computer to watch it at a certain time. We have release dates, and on those dates the sessions become available for you. Its structured into four days, with four sessions on each day, so you can easily consume them in one day when they're released if you want to.. but you don't have to. You'll have access for an entire year from July, so you can listen or watch the sessions when its convenient for you.

Can I get graduate Credits or certificates for professional development time?

This has also been asked a lot, and there are many different rules about this from school boards and authorities around the world. Because we're not in the US, we can't give college graduate credits, but what we can do is provide a named 'certificate of attendance' once you've sent back your feedback form. Then, you may be able to use to claim professional development time, depending on your local authorities rules.

How many hours will be on the certificate for professional development time?

We have 18 sessions, and we aim for one hour per session. However, we don't make you listen to 'padding' to make a session longer than it needs to be, and we also don't stop a speaker if they are going too long. Therefore we can't say the exact number before we've recorded them all. We will detail it exactly on the certificate at the end, but we expect that it will be somewhere between 16-18 hours of content.



Can I ask questions?

Yes, absolutely you can - and we would love you to do so. However....Don't wait until the conference days though.. you need to submit them RIGHT AWAY.. as soon as you register. We record these sessions as close as possible to the release date, so that we can get as many of your questions as possible.

Will recordings be available after the event?

The recordings will be available, but only to ticket holders. We won't be selling access to this event after it closes, and we can only sell two thousand tickets.

Is this just an Australian Event?

NO.... this is a truly international event. Yes, the Fun Music Company is based in Australia.. but that doesn't mean that this is just for Australians, or features Australians. We have a balanced mix of speakers from the US, the UK and other places around the world. We have always seen the Fun Music Company as a truly 'global' company, as we have customers from all over the world.. the United States, Canada, the UK and all over Europe and Asia.

Do I have to listen online, or do I wait for the media player to arrive?

It is completely your choice. You can listen online if you wish, or wait until the package arrives with your media player.

When will my media player package arrive?

Your package will ship by the 7th of July. Please allow 3-4 weeks for delivery from then.

Are the presentations Audio or Video?

We have found that the majority of people prefer to consume this content as audio - that way you can listen in your car, or while doing other things. A few of the sessions will include live video, but only where it is necessary to show you things live.



How many presentations are video, and how much is just audio

We have put together [this little article](#) to show you exactly how much of this conference is audio, and how much is video, and what to expect in the sessions.

Can my school pay with a purchase order?

Yes, absolutely your school can pay with their standard purchase order arrangements if they wish. The process is different for different parts of the world, so details for who to contact for this can be found at the Fun Music Company's [School Order page](#). Simply remember to quote 'Virtual Music Education Conference 2014' on your school order form, and all of our agents listed on this page will be able to process a registration for you.

Another Question?

Please contact our [conference helpdesk](#).. and we will be pleased to help you out.

How to Register

Registration fee:

Regular fee: \$249

Earlybird: prior to 16th June, 2014: \$199

Click here to visit the website to register online:



<http://www.vmus2014.com/register>

**You can also register via purchase order,
by following the instructions on the website.**